

CARMACAL

Get an insight into the CO₂ emissions of your product portfolio, for you and your customers

Carmacal offers:

- A detailed calculation of trip emissions and communicating these to your customers
- Over 750,000 different accommodations, 35 million flights, 25 means of transport and 20 activities in the database
- Input for carbon management and the creation of new innovative products



Winner of the prestigious WTC Innovation Award 2016 and the UNWTO Award for Innovation and Research in Technology 2017

Stay ahead of laws and regulations with Carmacal and the implementation of carbon management

How does it work?

After acquiring a license, you can log in on carmacal.com. There you can enter your products per travel component and per day. You will get direct insights into the CO₂ emissions per travel segment and the entire trip. With this detailed information allows you to alter or create products with a lower carbon footprint.

The pie chart allows you to inform customers about the carbon footprint of their trip, for example on your website.



CARMACAL Calculator

1 General information

Code Nights

Name Period

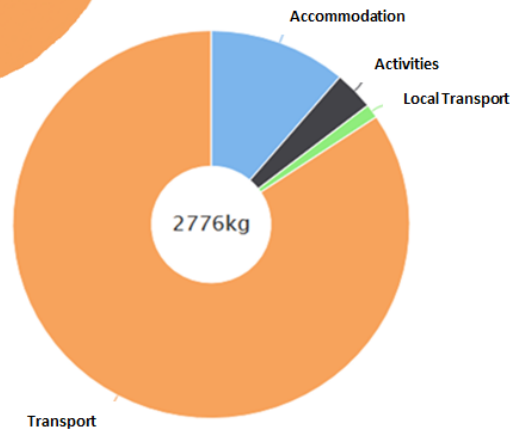
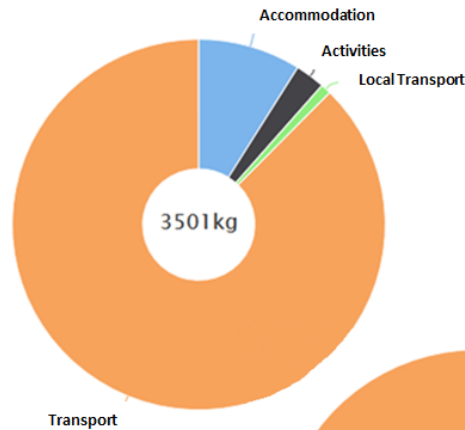
Countries Status

Type

2 Transport

3 Accommodation

« Back Save



An example: You offer a trip to Bali. For this trip you can choose between a flight with one or two stop-overs. After you have entered both trips into the tool you can see a difference of 750kg CO₂ emissions between these two options. This offers you the possibility to adjust the product, or to show the customer both pie charts on your website, so they can make an informed decision themselves.



Comparisons to daily life can increase employee and customer understanding of the size of CO₂ emissions.
 Example 1: With a difference of 750 kg CO₂ you could drive around 4000 km in an average car



Example 2: The trip to Bali produces 3501 kg CO₂, equalling the average amount of CO₂ a Dutch person produces in 4 months

CARMACAL

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